

# Adobe Video Switcher Promo



Right now Adobe is offering 50% savings on SRP to retail/corporate/government customers who have any version of Apple® Final Cut Pro, Avid® Media Composer, Canopus®/Grass Valley® Edius or Sony® Vegas when they switch to industry-leading professional video tools by Adobe®—Creative Suite® 5.5 Production Premium or Premiere® Pro CS5.5.

Owners of many Adobe suite editions or individual products (listed on second page) are also eligible to receive 50% off the full version of Adobe Production Premium CS5.5

## Target Customer:

Video Professionals who make movies, deliver television broadcasts, create documentaries, shoot events, create corporate and online videos, etc. demand professional, high-performance tools that stay ahead of industry needs and trends.

## Key Messages:

Designed by Professionals for Professionals  
Step up to the toolset the pros use, Adobe Premiere Pro, part of Adobe Creative Suite 5.5 Production Premium software. Get seamless integration with Adobe Photoshop® and After Effects®, and edit almost anything thanks to broad native tapeless and DSLR camera support.



For a quote or further information on the Adobe Video Switcher Promo call 0800 ED SALES or email [service@expressdata.co.nz](mailto:service@expressdata.co.nz)

# Adobe Video Switcher Promo Terms and Conditions



Apple® Final Cut Pro, Avid® Media Composer, Sony® Vegas and Canopus®/Grass Valley® Edius owners can receive a saving of 50% off the standard price of a full version of Adobe® Creative Suite® 5.5 Production Premium (Mac OS or Windows®) or Adobe Premiere® Pro CS5.5 software purchased through participating resellers.

Adobe customers who own suite editions or individual products\* that qualify for upgrade pricing for Production Premium are also eligible to receive the same price (i.e. 50% off the full version of Production Premium). Restrictions apply; see below. Offer void where prohibited

Offer is limited to twenty (20) copies/licenses through participating reseller. Each customer can buy a maximum of 20 copies and cannot buy a second set on a separate purchase. Current pricing is subject to change or withdrawal without notice. Offer is not valid for Subscription products, OEM bundles, or Education. Applicable local sales taxes and shipping charges may apply. Errors and omissions excepted. Void where prohibited by local laws.

Any version of Apple Final Cut Pro, Avid Media Composer, Sony Vegas or Grass Valley Edius is valid except starter or tryout versions.

Resellers are free to agree and set pricing with end user customers.

Promotion runs from Mon 8th August to Mon 31st October 2011.

\*Qualifying Adobe products eligible for 50% off Full version of Production Premium price:

- Creative Suite 3 Design Premium, Design Standard, Web Premium, Web Standard, Production Premium, or Master Collection
- Creative Suite 2 Premium or Standard
- Adobe Production Studio Premium or Standard
- Adobe Design Bundle (Adobe Creative Suite 2 Premium and Macromedia® Flash® Professional 8)
- Adobe Web Bundle (Adobe Creative Suite 2 Premium and Macromedia Studio 8)
- Adobe Video Bundle (Adobe Production Studio Premium and Macromedia Flash Professional 8)
- Macromedia Studio 8
- Adobe After Effects® CS5.x, CS4, CS3, or 7.0 (Professional or Standard)
- Adobe Flash Professional CS5.x, Flash CS4 Professional or CS3 Professional, Macromedia Flash Professional 8, or Flash Basic 8
- Adobe Illustrator® CS5.x, CS4, CS3, or CS2
- Adobe Photoshop® CS5.x, CS4, or CS3
- Adobe Photoshop CS5.x Extended, CS4 Extended, or CS3 Extended
- Adobe Premiere Pro CS5.x, CS4, CS3, or CS2
- Adobe Premiere



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